

José Carlos Hasbun Molero

WordPress
Full-Stack Developer

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Bio:

Full-stack developer with 15 years of experience and over a decade of freelance and agency work, specialized in the WordPress ecosystem (PHP, themes, plugins, e-commerce) and modern web applications with React and Svelte. I have built design systems with Storybook, integrated third-party APIs, and implemented accessibility standards, including web projects for Mexican government institutions during my time at the Digital Culture Center (CCD).

All of my work lives in Git repositories with version control and localhost/staging/production workflows. I collaborate with UX/UI design and actively use AI tools (GitHub Copilot, Claude, Deepseek) to speed up development without sacrificing quality.

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LANGUAGES

- Spanish (Native)
- English (B2 – Upper Intermediate)

TECHNICAL SKILLS

- HTML, CSS, JS, TS, PHP, SASS, C#/.NET, Flutter, SuperCollider
- WordPress, React, Svelte
- Storybook, Mobile first, CI/CD
- SQL, MySQL, GraphQL
- Git (version control)
- Linux / Windows
- Command line, SSH, FTP

PROFESSIONAL SKILLS

- Ability to adapt to new technologies
- Problem solving
- Teamwork and communication
- Documentation
- Continuous self-directed learning

AI TOOLS

- Claude, Deepseek, GitHub Copilot
- JSON prompts, Markdown, Skills
- Machine Learning with RAVE

EDUCATION / TRAINING

- Self-taught since childhood (LOGO), with Linux as my daily tool
- Workshops taught in web development, Flutter for mobile and SuperCollider

INTERESTS & PERSONAL PROJECTS

I develop my own open-source software for live algorithmic music performances

PROFESSIONAL EXPERIENCE

WordPress Full Stack Developer / WAD Agency

CDMX (Remote / Office) | Feb 2021 – Jul 2026

- Defined project architecture and technical specifications
- Developed custom WordPress themes with Gulp, PHP, HTML, JS and SASS for clients such as Atelier, Stratis agency, Mi Parrilla Country and Digitare
- Built online stores integrating WooCommerce and third-party services (payments, APIs), and created plugins such as a landing page generator
- Implemented Git version control and localhost/staging/production workflows across all projects
- Collaborated with UX/UI designers to apply brand guidelines and optimized existing themes for performance
- Maintained websites and online stores for clients such as Argal, ConstruMax and a palliative care platform (foros paliativos)

C#/.NET Developer — Airport runway lighting system (confidential project)

Freelance | CDMX | 2021 – present

- Developed the first version of an airport runway lighting control system
- Created the foundations adopted across 3 airports in Mexico
- Ongoing contract work: I continue to be called in for new deployments and design

Web Developer — Digital Culture Center (CCD)

CDMX (Office) | Jan 2018 – Jan 2021

- Developed web applications with Svelte, React, HTML, CSS and JavaScript, including sites for Mexican government institutions
- Created a Svelte-based design system with Storybook: reusable, interactive UI components meeting accessibility standards (WCAG)
- Integrated APIs: Mapbox (maps), Apollo/GraphQL and KeystoneJS
- Managed media content migrations and data processing scripts
- Set up deployments with Docker, Nginx and Let's Encrypt (SSL certificates) in production environments
- Worked from wireframes, mockups and prototypes to define UI architecture

Independent Web Developer — kernspaltung

Freelance | CDMX | 2011 – 2018

- Developed websites and online stores (WordPress + WooCommerce) for cultural festivals (Off Limits), international organizations (HIC-AL)
- Published the open-source library CaosPerLib (23★ on GitHub)
- Taught web development and SuperCollider workshops